CONNECT AI

One person. A world of opportunity.



Check your company's readiness, research markets and meet suitable buyers. CONNECT AI sales intelligence connects export preparation with buyer discussions and contract negotiations.

One flow

Six stages, from an export readiness review to contract negotiations.

DBI

Read buyer interest and trust from digital behavior, then prepare the next action.

Your own language

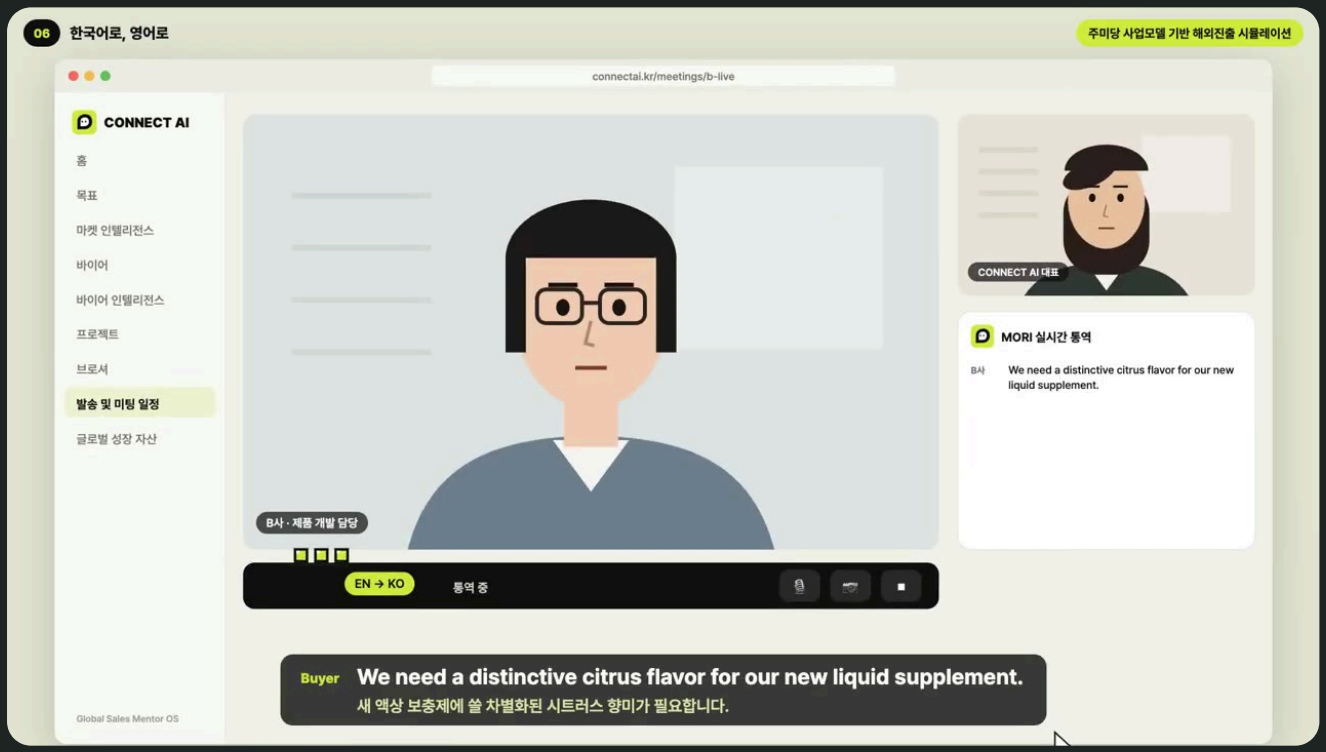
Video meetings with live interpretation powered by Gemini and LiveKit, now open to pilot companies.

ONE PERSON. A WORLD OF OPPORTUNITY.

Help one person's expertise reach customers around the world.

We connect the information, tools and expert experience needed to start exporting.

Your team can use them to choose markets, build buyer relationships and assess important trade terms.

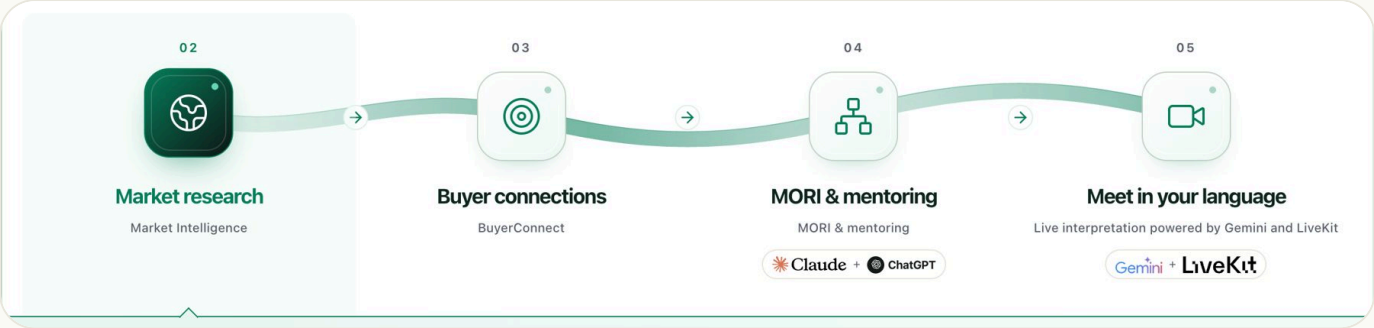


▶ MORI as your global sales team · a simulation based on a client's business model

1:57 · Watch on YouTube

ONE CONNECTED EXPORT FLOW

One flow, from market research to buyer connections and meetings in your own language.



01 Export readiness review

What should we prepare first?
Review your products, supply terms, materials and export experience.

02 Market Intelligence

Which markets offer opportunities?
Explore demand, competition, distribution and entry requirements.

03 BuyerConnect

Who should we approach?
Find potential buyers whose purchasing needs match your products.

04 MORI & mentoring

How do we turn buyer interest into a conversation?
Analyze interest and trust with DBI, then prepare proposals and follow-up.

05 Meet in your language

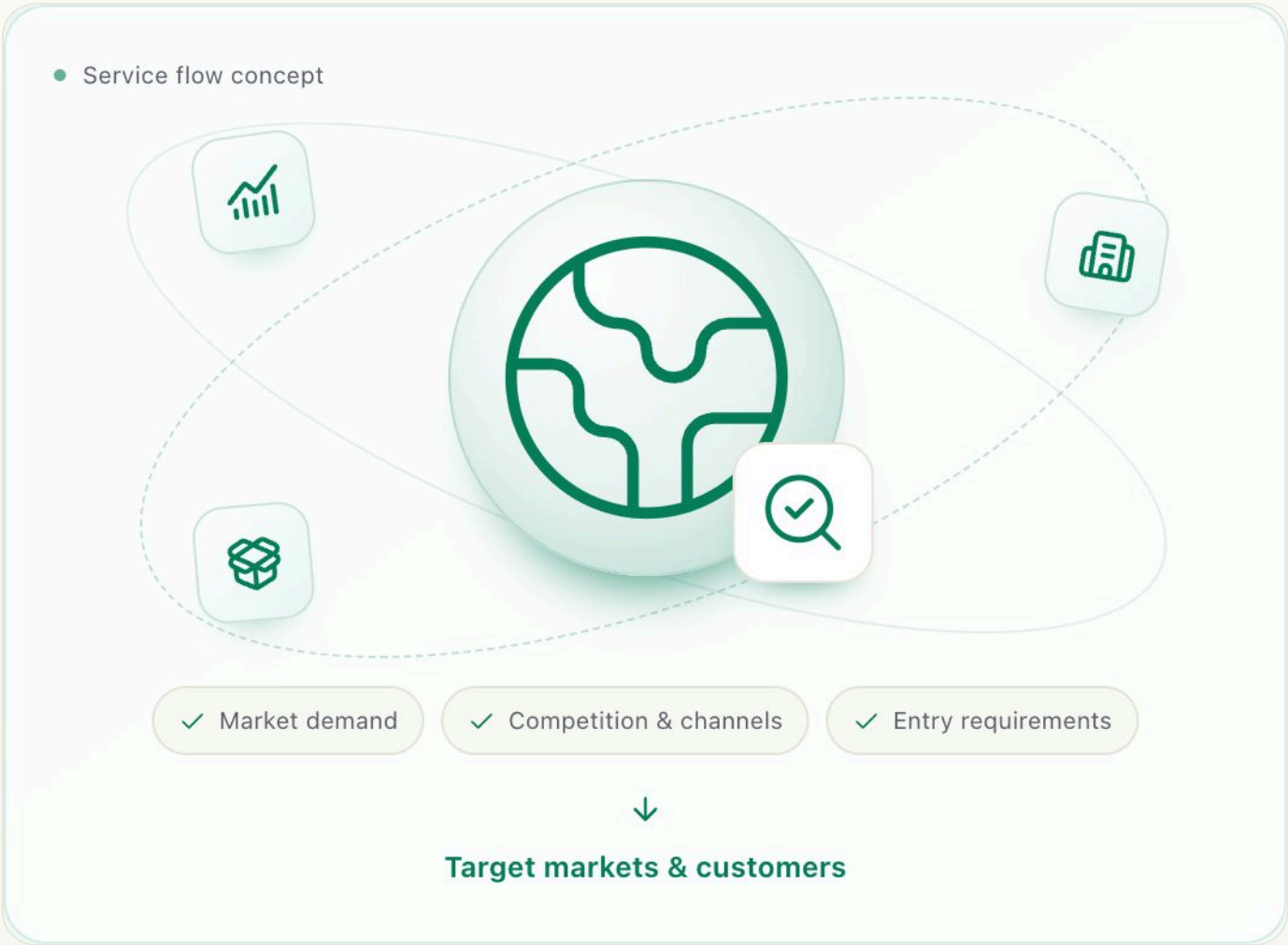
Shall we ask directly what terms they need?
Discuss products and requirements in each participant's language.

06 Contract negotiations

Can we agree on trade terms?
Discuss samples, quotations, quantities, delivery and payment terms.

02 · MARKET RESEARCH

Market Intelligence



Find markets with opportunities for your products.

Review demand, competition, distribution and entry requirements together to decide which market and customer group to approach.

KEY FEATURES

Review market demand for your products

Understand competition, distribution and entry requirements

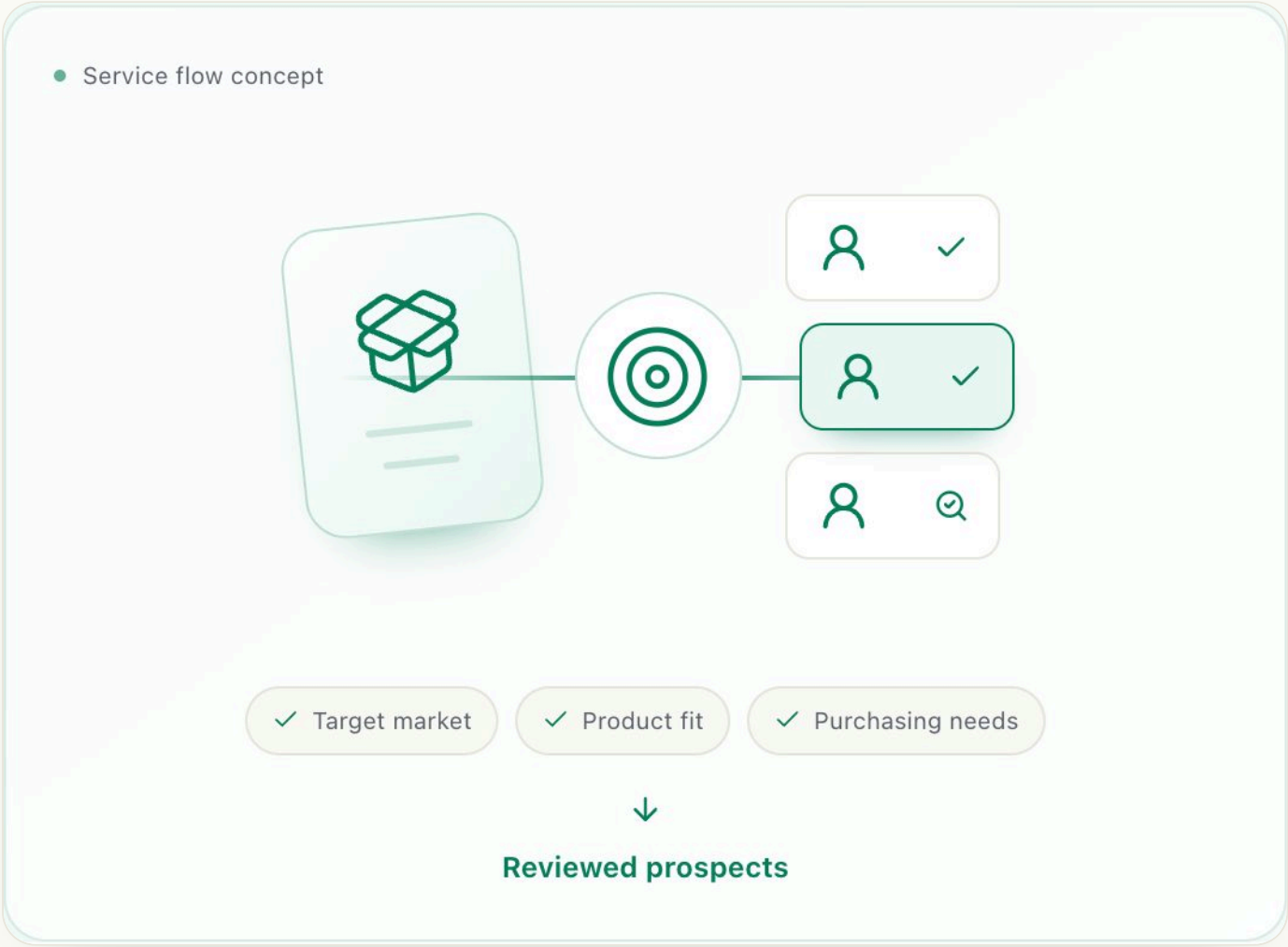
Define target markets and customer criteria

CARRIED FORWARD

Target markets and buyer search criteria

03 · BUYER CONNECTIONS

BuyerConnect



Review and connect with buyers who fit your products.

Discover potential buyers whose markets and purchasing needs match your offering. Review product and distribution fit to define whom to contact and how to approach them.

KEY FEATURES

Find prospects matching your market and product criteria

Review purchasing needs and product fit

Prepare a proposal approach for each prospect

CARRIED FORWARD

Prospects to contact and tailored proposal approaches

04 · MORI SALES INTELLIGENCE

Read trust and interest. Nurture buyers toward sales conversations.



▶ DBI in 56 seconds · Korean captions

0:56 · Watch on YouTube

DBI turns interest signals into sales actions.

MORI uses CONNECT AI's core technology, DBI (Digital Behavior Intelligence), to analyze buyers' digital behavior and business context. It considers interest and trust together to prioritize buyers, then provides tailored guidance on proposals and follow-up.

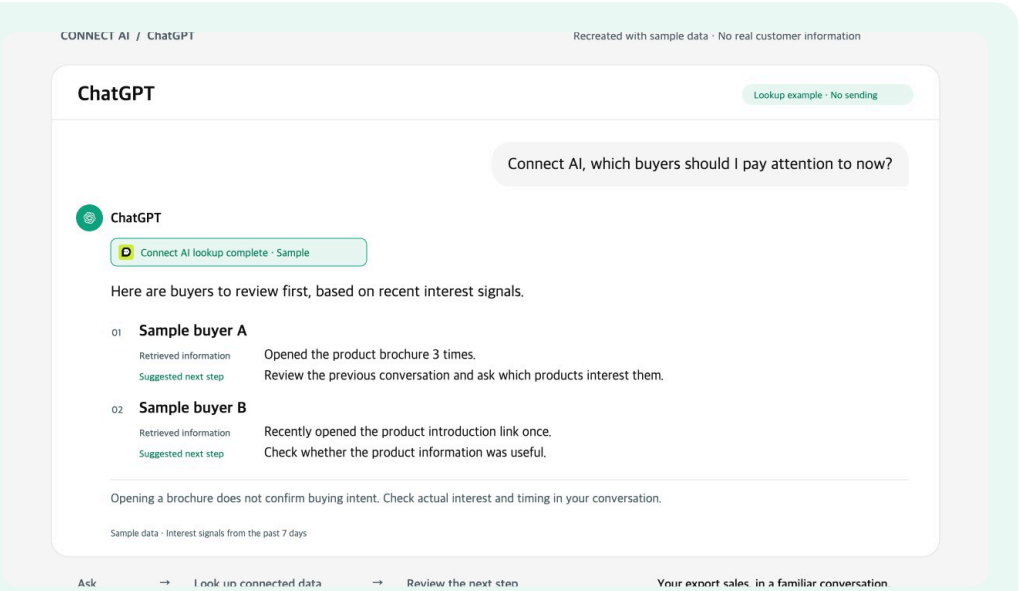
HOW DBI WORKS

01 Analyze digital behavior with DBI
02 Prioritize buyers using trust and interest
03 Tailor the next sales action
04 Nurture the relationship toward sales

YOUR COMPANY DECIDES

Interest and trust are separate considerations. AI provides analysis and recommendations; your company confirms buying intent and decides on the final transaction.

Claude · ChatGPT



▶ CONNECT AI in ChatGPT · recreated with fictional data

0:26 · Watch on the web brochure

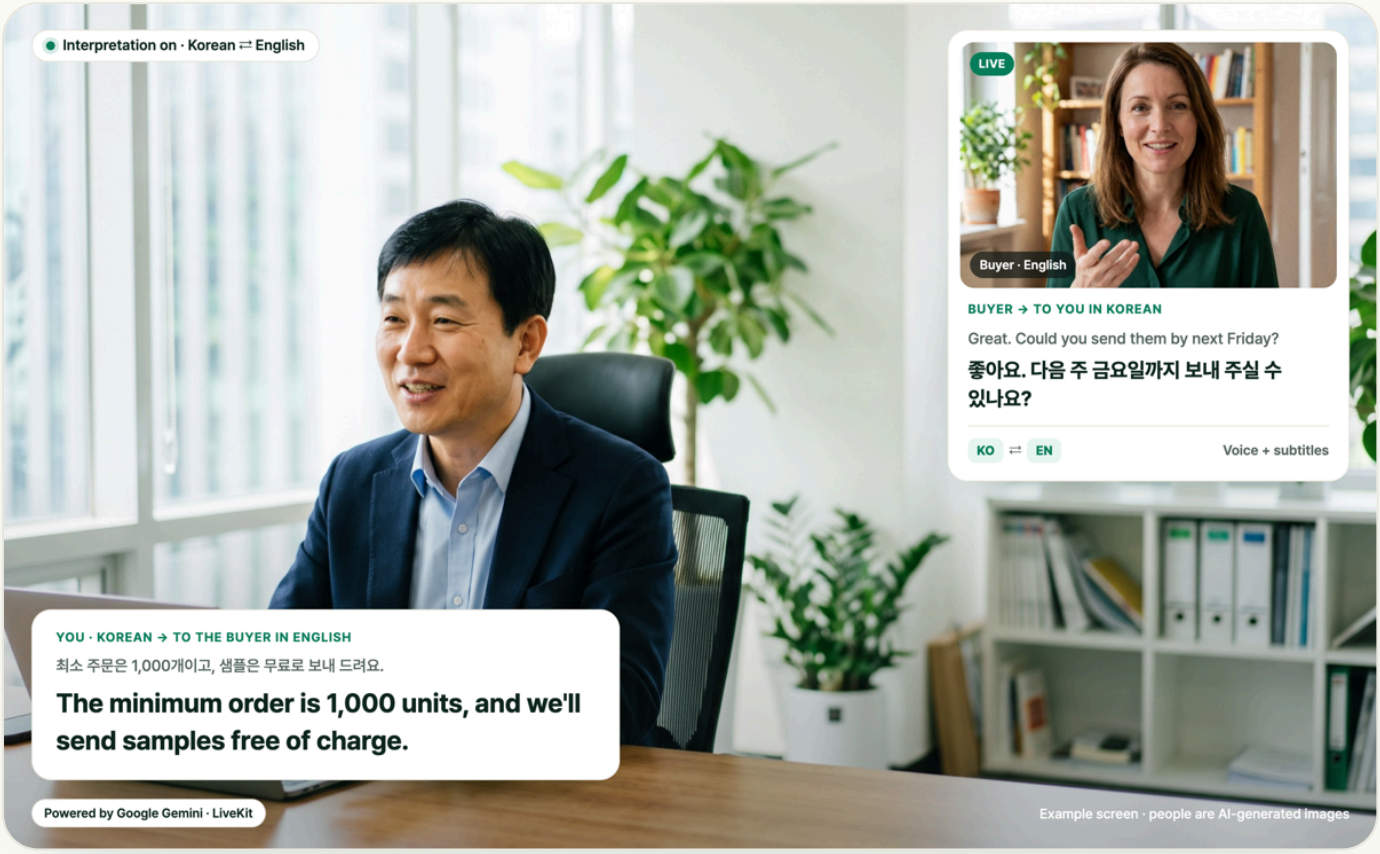
Check in the AI tools you know.

Access authorized CONNECT AI work information to review buyer activity and prepare your next conversation. Ask, for example: “Summarize the buyers I should review first today.”

Access is read-only. It does not send email or create, edit or delete data, and responses do not include direct contact details.

05 · MEET IN YOUR LANGUAGE

Live interpretation



Speak in your own languages with Gemini and LiveKit.

Live interpretation based on Gemini and LiveKit lets participants speak in their own languages within the supported range. Explain your products, clarify the buyer's needs directly and discuss terms for the next proposal.

LANGUAGES

Korean ⇄ English and Korean ⇄ Bahasa Indonesia first. Other languages open after quality checks with real voices.

VOICE AND SUBTITLES

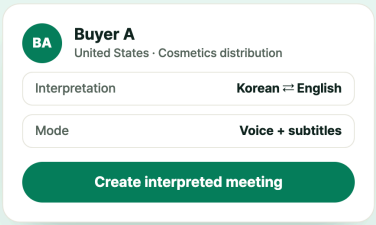
Each side hears the other in their own language, with the original subtitles shown alongside, so numbers and terms can be checked.

PILOT

Interpreted meetings are open to pilot companies. A team member confirms languages and schedule and checks the connection before the first meeting.

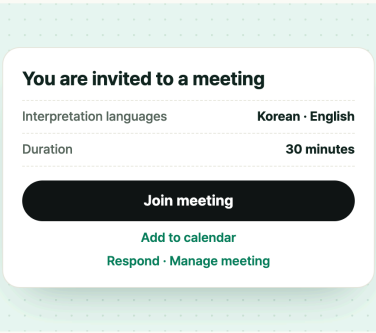
HOW IT WORKS

From choosing a buyer to confirming the meeting notes.



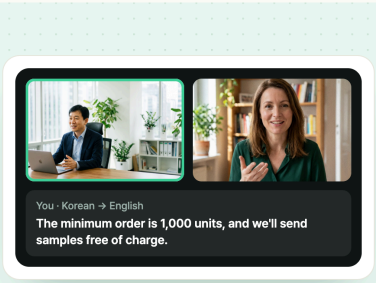
1 Start from the buyer

Choose “Create interpreted meeting” on the buyer's page, then pick both languages and the meeting time.



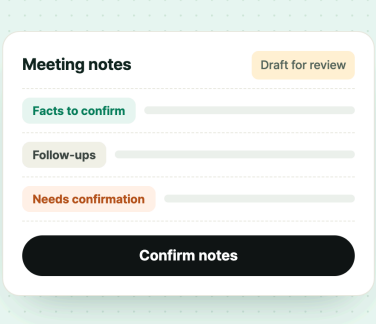
2 Invite in the buyer's language

The invitation goes out in the buyer's language with a calendar link. Buyers join from the link without signing up.



3 Talk in your own language

Speak one at a time. Each side hears voice and subtitles in their own language, and you can share product screens.



4 Wrap up with meeting notes

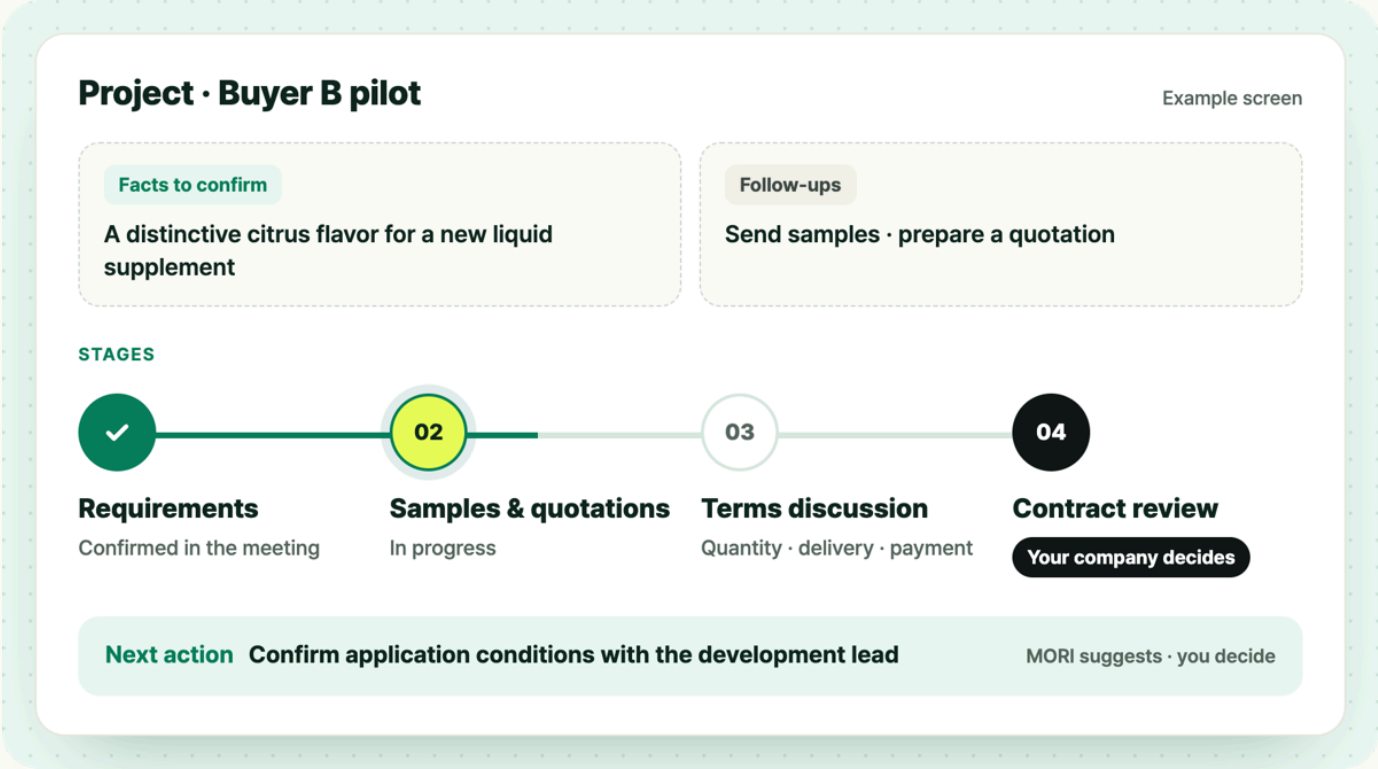
Only conversations every participant agreed to keep are saved as text. A draft sorts facts, follow-ups and open points; your team confirms it.

Audio and video are used only for interpretation and connection and are not stored on MORI servers. AI interpretation supports the conversation; have contract wording and legal points reviewed by a professional. Pictures are example screens; the people are AI-generated images.

FROM CONVERSATION TO AGREEMENT

Turn what you learn in conversation into trade terms.

Prepare samples and quotations based on the buyer's needs, then discuss quantities, delivery schedules and payment terms. Your company reviews and decides the final trade terms and whether to enter a contract.



01 Requirements

Start from what the meeting notes confirmed.

02 Samples & quotations

Prepare samples and a quotation for the buyer's needs.

03 Terms discussion

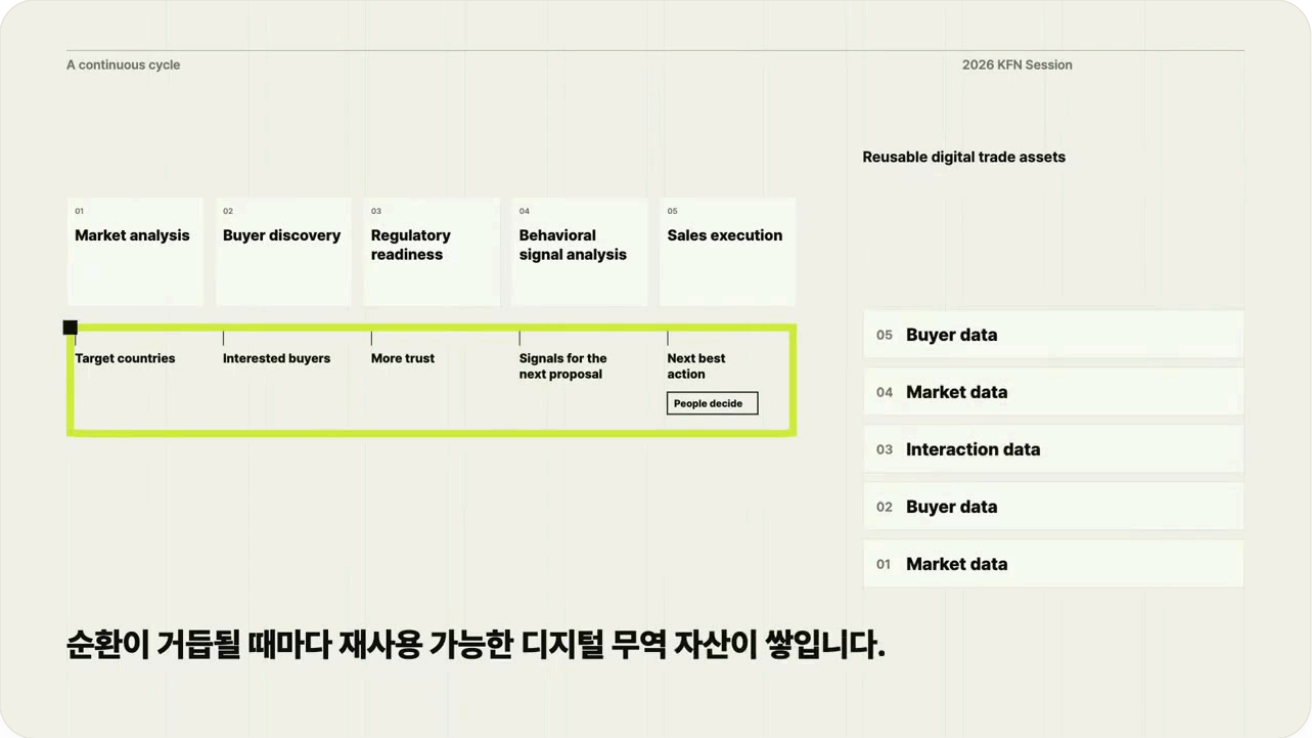
Discuss quantity, delivery and payment terms.

04 Contract review

Your company reviews and decides.

A CONTINUOUS CYCLE

Reusable digital trade assets



▶ From CONNECT AI's invited talk at KFN 2026 · Korean captions

0:55 · Watch on YouTube

Each time the cycle turns, reusable digital trade assets accumulate.

Market analysis, buyer discovery, regulatory readiness, behavioral signal analysis and sales execution run as one cycle, from target countries to the next best action.

AI recommends the next best action. People still decide.

WHAT ACCUMULATES

Market data

Buyer data

Interaction data

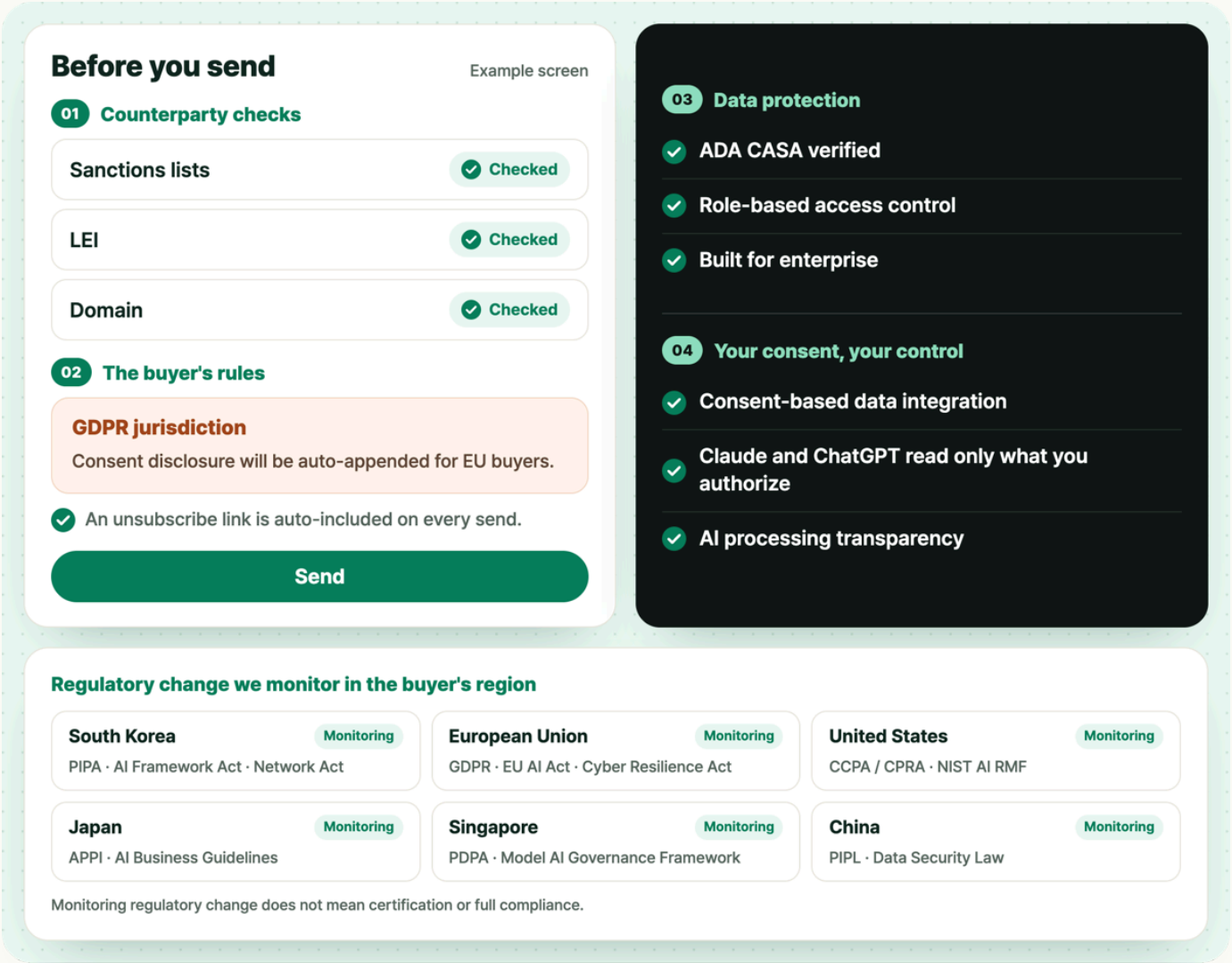
FIVE ROLES, ONE CYCLE

Market analysis · Buyer discovery · Regulatory readiness · Behavioral signal analysis · Sales execution

BUILT ON TRUST

Check before you send.

Check the counterparty and the rules of the buyer's region before an email leaves.



01 Counterparty checks

Check counterparties against global sanctions lists, legal entity identifiers (LEI) and domain information.

02 The buyer's rules, at send time

MORI shows the strictest rule for your recipients (EU GDPR, Canada's CASL, the US CAN-SPAM Act, Korea's Network Act) and adds what it requires, such as a consent notice or an unsubscribe link.

03 Data protection

ADA CASA verified (Letter of Validation by TAC Security). Access control and encryption in transit and at rest.

04 Your consent, your control

Only the scope you allow is connected. Claude and ChatGPT read only what you authorize, and you can change permissions or request deletion.

01 Readiness | 02 Market research | 03 Buyer connections | 04 MORI & mentoring | 05 Your language | 06 Contract

START WITH YOUR BUSINESS

Where should your company start?

Tell us about your products and current preparations. We will explain what to review first and suggest your next actions.

Free export readiness review

- An export readiness summary
- Three priority preparation tasks
- Next steps suited to your current situation

The free review is an initial assessment based on the information you submit. Detailed market research and individual implementation support are discussed separately.

Request a free review

One person.
A world of opportunity.



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